

Exhibit B

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 3,419,683

United States Patent and Trademark Office

Registered Apr. 29, 2008

TRADEMARK
PRINCIPAL REGISTER

AERIE

RETAIL ROYALTY COMPANY (NEVADA CORPORATION)
101 CONVENTION CENTER DRIVE
LAS VEGAS, NV 89109

FIRST USE 11-23-2007; IN COMMERCE 11-23-2007.

FOR: COSMETICS, SCENTED LOTIONS AND
MOISTURIZERS FOR THE BODY AND SKIN AND
BATH GELS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND
52).

SN 78-225,374, FILED 3-13-2003.

SOPHIA S. KIM, EXAMINING ATTORNEY

Int. Cls.: 14, 18, 25, and 35

Prior U.S. Cls.: 1, 2, 3, 22, 27, 28, 39, 41, 50, 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,486,591

Registered Aug. 12, 2008

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

AERIE

RETAIL ROYALTY COMPANY (NEVADA CORPORATION)
101 CONVENTION CENTER DRIVE
LAS VEGAS, NV 89109

FOR: JEWELRY, NAMELY, JEWELRY, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 7-0-2007; IN COMMERCE 7-0-2007.

FOR: GYM BAGS, TOTE BAGS, AND TOILETRY CASES SOLD EMPTY, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 10-0-2006; IN COMMERCE 10-0-2006.

FOR: CLOTHING, AND CLOTHING ACCESSORIES, NAMELY, BELTS, BOTTOMS, GYM SUITS, TOPS, LINGERIE, LOUNGEWEAR, PANTS, ROBES, SCARVES, SHIRTS, SHORTS, SKIRTS, SLEEP WEAR, SLIPPERS, SWEATERS, UNDERWEAR, FOOTWEAR, SOCKS, NAMELY, SHOES, SANDALS, HEADWEAR, NAMELY, HEADBANDS, HATS, SWEATBANDS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 9-6-2006; IN COMMERCE 9-6-2006.

FOR: RETAIL STORE SERVICES, MAIL ORDER SERVICES, CATALOG ORDERING SERVICES, AND ELECTRONIC RETAIL STORE SERVICES USING A GLOBAL COMPUTER AND/OR COMMUNICATIONS NETWORK, ALL IN THE FIELD OF WEARING APPAREL, CLOTHING, CLOTHING ACCESSORIES, FOOTWEAR, HEADWEAR, ATHLETIC BAGS, PURSES, COSMETICS, PERSONAL CARE PRODUCTS, CANDLES, AND JEWELRY, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-6-2006; IN COMMERCE 9-6-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-980,065, FILED 8-19-2005.

ALICE BENMAMAN, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 3,503,212

United States Patent and Trademark Office

Registered Sep. 16, 2008

TRADEMARK
PRINCIPAL REGISTER

AERIE

RETAIL ROYALTY COMPANY (NEVADA CORPORATION)
101 CONVENTION CENTER DRIVE
LAS VEGAS, NV 89109

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

FOR: SKIN CREAM, FRAGRANCES FOR PERSONAL USE, AND LIQUID SOAPS FOR HANDS, FACE AND BODY, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

SN 78-980,489, FILED 3-17-2006.

FIRST USE 11-23-2007; IN COMMERCE 11-23-2007.

SOPHIA S. KIM, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,552,194

Registered Dec. 23, 2008

SERVICE MARK
PRINCIPAL REGISTER

AERIE

RETAIL ROYALTY COMPANY (NEVADA CORPORATION)
101 CONVENTION CENTER DRIVE
LAS VEGAS, NV 89109

FOR: FINANCIAL AND FINANCIALLY-RELATED SERVICES, NAMELY, STORED-VALUE CARD SERVICES, ELECTRONIC FUNDS TRANSFER SERVICES, ELECTRONIC PAYMENT SERVICES, AND POINT OF SALE AND POINT OF TRANSACTION ELECTRONIC PAYMENT SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-0-2006; IN COMMERCE 8-0-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-980,734, FILED 11-11-2005.

KAREN BRACEY, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 3,584,874

United States Patent and Trademark Office

Registered Mar. 3, 2009

TRADEMARK
PRINCIPAL REGISTER

AERIE

RETAIL ROYALTY COMPANY (NEVADA CORPORATION)
101 CONVENTION CENTER DRIVE
LAS VEGAS, NV 89109

FOR: PERSONAL CARE PRODUCTS, NAMELY,
BODY CREAM, BODY POWDER, COSMETIC COM-
PACTS, SUN SCREEN PREPARATIONS; AND FRA-
GRANCES, NAMELY, PERFUME, IN CLASS 3 (U.S.
CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 4-1-2008; IN COMMERCIAL 4-1-2008.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SN 78-980,845, FILED 3-17-2006.

SOPHIA S. KIM, EXAMINING ATTORNEY

Int. Cls.: 18 and 25

Prior U.S. Cls.: 1, 2, 3, 22, 39, and 41

Reg. No. 3,610,524

United States Patent and Trademark Office

Registered Apr. 21, 2009

**TRADEMARK
PRINCIPAL REGISTER**

AERIE

RETAIL ROYALTY COMPANY (NEVADA CORPORATION)
101 CONVENTION CENTER DRIVE
LAS VEGAS, NV 89109

FIRST USE 7-0-2008; IN COMMERCE 7-0-2008.

FOR: DRAWSTRING POUCHES, COIN PURSES,
AND UMBRELLAS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22
AND 41).

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FIRST USE 10-0-2007; IN COMMERCE 10-0-2007.

SN 78-980,604, FILED 8-19-2005.

FOR: RAINWEAR, IN CLASS 25 (U.S. CLS. 22 AND
39).

ALICE BENMAMAN, EXAMINING ATTORNEY

Int. Cls.: 25 and 35

Prior U.S. Cls.: 22, 39, 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,648,780
Registered June 30, 2009

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

MERRY AERIE

RETAIL ROYALTY COMPANY (NEVADA CORPORATION)
101 CONVENTION CENTER DRIVE
LAS VEGAS, NV 89109

FOR: CLOTHING, NAMELY, SLEEPWEAR, AND
UNDERWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 11-0-2008; IN COMMERCE 11-0-2008.

FOR: RETAIL CLOTHING STORE AND ONLINE
RETAIL CLOTHING STORE SERVICES, IN CLASS
35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-0-2008; IN COMMERCE 11-0-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,419,683.

SN 77-977,276, FILED 4-22-2008.

JUDITH HELFMAN, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office
AERIE SOFTTEST

Reg. No. 3,684,398 RETAIL ROYALTY COMPANY (NEVADA CORPORATION)

Registered Sep. 15, 2009 101 CONVENTION CENTER DRIVE
LAS VEGAS, NV 89109

Int. Cl.: 25 FOR: CLOTHING, NAMELY, HOSIERY, SHIRTS, UNDERWEAR, LINGERIE, SLEEPWEAR
AND ROBES, IN CLASS 25 (U.S. CLS. 22 AND 39).

TRADEMARK FIRST USE 10-0-2006; IN COMMERCE 10-0-2006.
PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SOFTTEST", APART FROM THE MARK AS SHOWN.

SN 77-977,238, FILED 8-31-2007.

MATTHEW McDOWELL, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

AERIE

Reg. No. 3,776,357

RETAIL ROYALTY COMPANY (NEVADA CORPORATION)

101 CONVENTION CENTER DRIVE

Registered Apr. 13, 2010

LAS VEGAS, NV 89109

Int. Cl.: 3

FOR: PERSONAL CARE PRODUCTS, NAMELY, SHAVING CREAM, BATH POWDER, DEODORANTS AND ANTIPERSPIRANTS, EMERY BOARDS, NAIL POLISH, SUN BLOCK PREPARATIONS; FRAGRANCES, NAMELY, COLOGNE, EAU DE TOILETTE, AND EAU DE PARFUM, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

TRADEMARK

FIRST USE 10-0-2008; IN COMMERCE 10-0-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-840,084, FILED 3-17-2006.

SOPHIA S. KIM, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

AERIE

Reg. No. 3,788,744

RETAIL ROYALTY COMPANY (NEVADA CORPORATION)
101 CONVENTION CENTER DRIVE
LAS VEGAS, NV 89109

Registered May 11, 2010

FOR: BEACH BAGS, PURSES, AND WALLETS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 11-0-2008; IN COMMERCE 11-0-2008.

TRADEMARK

FOR: WEARING APPAREL, CLOTHING, AND CLOTHING ACCESSORIES, NAMELY,
BEACHWEAR, FOUL WEATHER GEAR, JACKETS, SWEATSHIRTS, AND SWIMWEAR,
IN CLASS 25 (U.S. CLS. 22 AND 39).

PRINCIPAL REGISTER

FIRST USE 9-0-2006; IN COMMERCE 9-0-2006.

FOR: RETAIL STORE SERVICES, MAIL ORDER SERVICES, AND ELECTRONIC RETAIL
STORE SERVICES USING A GLOBAL COMPUTER AND/OR COMMUNICATIONS NET-
WORK, ALL IN THE FIELD OF WAISTPACKS, WALLETS, PERFUME AND FRAGRANCES,
TOILETRIES, SUNGLASSES, AND SPORTING GOODS , IN CLASS 35 (U.S. CLS. 100, 101
AND 102).

FIRST USE 4-0-2008; IN COMMERCE 4-0-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-696,571, FILED 8-19-2005.

ALICE BENMAMAN, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

AERIE

Reg. No. 3,812,163

RETAIL ROYALTY COMPANY (NEVADA CORPORATION)
101 CONVENTION DRIVE
LAS VEGAS, NV 89109

Int. Cl.: 36

FOR: FINANCIAL, FINANCIALLY-RELATED, ELECTRONIC AND ONLINE-IMPLEMENTED FINANCIAL, AND CARD-IMPLEMENTED SERVICES, NAMELY, CHARGE CARD SERVICES AND CREDIT CARD SERVICES , IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

SERVICE MARK

FIRST USE 1-1-2010; IN COMMERCE 1-1-2010.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,552,194.

SN 77-845,295, FILED 10-9-2009.

JOHN GARTNER, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

AERIE

Reg. No. 3,812,255

RETAIL ROYALTY COMPANY (NEVADA CORPORATION)
101 CONVENTION CENTER DRIVE
LAS VEGAS, NV 89109

Registered June 29, 2010

FOR: PAPER, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 1-0-2009; IN COMMERCE 1-0-2009.

TRADEMARK

FOR: TOWELS , IN CLASS 24 (U.S. CLS. 42 AND 50).

PRINCIPAL REGISTER

FIRST USE 2-24-2010; IN COMMERCE 2-24-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-955,007, FILED 8-18-2006.

JULIE GUTTADAURO, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

AERIE SOFTTEST

Reg. No. 3,822,309

RETAIL ROYALTY COMPANY (NEVADA CORPORATION)
101 CONVENTION CENTER DRIVE
LAS VEGAS, NV 89109

Registered July 20, 2010

FOR: CLOTHING, NAMELY, SHORTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

Int. Cl.: 25

FIRST USE 4-28-2010; IN COMMERCE 4-28-2010.

TRADEMARK

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRINCIPAL REGISTER

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SOFTTEST", APART FROM THE MARK AS SHOWN.

SN 77-269,937, FILED 8-31-2007.

MATTHEW McDOWELL, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

AERIE

Reg. No. 3,860,469

RETAIL ROYALTY COMPANY (NEVADA CORPORATION)
101 CONVENTION CENTER DRIVE
LAS VEGAS, NV 89109

Registered Oct. 12, 2010

FOR: SUNGLASSES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

Int. Cl.: 9

FIRST USE 1-0-2009; IN COMMERCE 1-0-2009.

TRADEMARK

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRINCIPAL REGISTER

SER. NO. 77-951,366, FILED 3-5-2010.

GEORGE LORENZO, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

AERIE

Reg. No. 4,028,458

Registered Sep. 20, 2011

Int. Cls.: 25 and 26

TRADEMARK

PRINCIPAL REGISTER

RETAIL ROYALTY COMPANY (NEVADA CORPORATION)
101 CONVENTION CENTER
LAS VEGAS, NV 89109

FOR: LINGERIE ACCESSORIES, NAMELY, REMOVABLE BREAST ENHANCER PADS USED IN A BRA; SELF-ADHESIVE NIPPLE COVERS FOR BREASTS, SELF-ADHESIVE BRA CUPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 4-0-2009; IN COMMERCE 4-0-2009.

FOR: BODY AND CLOTHING TAPE, NAMELY, ADHESIVE TAPE TO KEEP CLOTHING IN PLACE, IN CLASS 26 (U.S. CLS. 37, 39, 40, 42 AND 50).

FIRST USE 4-0-2009; IN COMMERCE 4-0-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,419,683, 3,776,357 AND OTHERS.

SER. NO. 85-245,171, FILED 2-17-2011.

FONG HSU, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

AERIE

Reg. No. 4,150,221

Registered May 29, 2012

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

RETAIL ROYALTY COMPANY (NEVADA CORPORATION)
101 CONVENTION CENTER
LAS VEGAS, NV 89109

FOR: DOWNLOADABLE SOFTWARE IN THE NATURE OF A MOBILE DEVICE APPLICATION PROVIDING CUSTOMERS AN ENHANCED SHOPPING EXPERIENCE FEATURING TREND INFORMATION, PRODUCT REVIEWS AND RECOMMENDATIONS, SPECIAL OFFERS AND LOYALTY PROGRAM POINTS AND THE ABILITY TO SCAN PRODUCTS FOR PURCHASE, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 10-6-2011; IN COMMERCE 10-6-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,481,218, 3,488,498, AND 3,860,469.

SER. NO. 85-451,711, FILED 10-20-2011.

VIVIAN MICZNIK FIRST, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

AERIE

Reg. No. 4,499,597

RETAIL ROYALTY COMPANY (NEVADA CORPORATION)
101 CONVENTION CENTER DRIVE
LAS VEGAS, NV 89109

Registered Mar. 18, 2014

Int. Cl.: 26

FOR: HAIR ACCESSORIES, NAMELY, HAIR TIES AND BOBBY PINS, IN CLASS 26 (U.S. CLS. 37, 39, 40, 42 AND 50).

TRADEMARK

FIRST USE 7-7-2013; IN COMMERCE 7-7-2013.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,419,683, 4,028,458, AND OTHERS.

SN 85-971,971, FILED 6-27-2013.

WENDELL PHILLIPS, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America
United States Patent and Trademark Office

AERIE ANYTIME

Reg. No. 4,796,191

RETAIL ROYALTY COMPANY (NEVADA CORPORATION)
101 CONVENTION CENTER
LAS VEGAS, NV 89109

Registered Aug. 18, 2015

Int. Cls.: 25 and 35

FOR: BOTTOMS; BRAS; LOUNGEWEAR; TOPS; UNDERWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

TRADEMARK

FIRST USE 1-9-2015; IN COMMERCE 1-9-2015.

SERVICE MARK

FOR: ON-LINE RETAIL STORE SERVICES FEATURING A WIDE VARIETY OF CLOTHING GOODS; RETAIL STORE SERVICES FEATURING A WIDE VARIETY OF CLOTHING GOODS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

PRINCIPAL REGISTER

FIRST USE 1-9-2015; IN COMMERCE 1-9-2015.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,486,591, 3,788,744, AND OTHERS.

SN 86-223,373, FILED 3-17-2014.

YAT SYE, LEE, EXAMINING ATTORNEY



Nicelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America
United States Patent and Trademark Office

AERIE

Reg. No. 4,871,881

RETAIL ROYALTY COMPANY (NEVADA CORPORATION)
101 CONVENTION CENTER DRIVE
LAS VEGAS, NV 89109

Registered Dec. 15, 2015

Int. Cl.: 24

FOR: BLANKETS, IN CLASS 24 (U.S. CLS. 42 AND 50).

TRADEMARK

FIRST USE 11-0-2014; IN COMMERCE 11-0-2014.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,486,591, 3,812,255, AND 3,874,841.

SN 86-475,385, FILED 12-9-2014.

AISHA CLARKE, EXAMINING ATTORNEY



Nicelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

#AERIREAL

Reg. No. 5,700,951

Retail Royalty Company (NEVADA CORPORATION)
101 Convention Center Drive
Las Vegas, NEVADA 89109

Registered Mar. 19, 2019

CLASS 3: Fragrances

Int. Cl.: 3, 18, 24, 35

FIRST USE 2-00-2018; IN COMMERCE 2-00-2018

Service Mark

CLASS 18: Tote bags; all-purpose carrying bags; athletic bags

Trademark

FIRST USE 7-00-2016; IN COMMERCE 7-00-2016

Principal Register

CLASS 24: Beach blankets

FIRST USE 3-00-2016; IN COMMERCE 3-00-2016

CLASS 35: Retail store services, mail order services, and electronic retail store services using a global computer and/or communications network, all in the field of wearing apparel, clothing, clothing accessories, headwear, tote bags, all-purpose carrying bags, athletic bags, perfume and fragrances, cosmetics, personal care products

FIRST USE 1-00-2014; IN COMMERCE 1-00-2014

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 3419683, 3486591, 3788744

SER. NO. 87-811,997, FILED 02-27-2018



Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

#AERIE REAL

Reg. No. 5,701,555

Retail Royalty Company (NEVADA CORPORATION)
101 Convention Center Drive
Las Vegas, NEVADA 89109

Registered Mar. 19, 2019

CLASS 21: Water bottles sold empty
FIRST USE 9-00-2016; IN COMMERCE 9-00-2016

Int. Cl.: 21

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

Trademark

OWNER OF U.S. REG. NO. 3419683, 3486591, 3788744
SER. NO. 87-978,854, FILED 02-27-2018

Principal Register



Andrei Iancu

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

AERIREAL PERIOD

Reg. No. 6,323,823

Registered Apr. 13, 2021

Int. Cl.: 5, 25

Trademark

Principal Register

Retail Royalty Company (NEVADA CORPORATION)
101 Convention Center Drive
Las Vegas, NEVADA 89109

CLASS 5: Sanitary panties

FIRST USE 1-23-2021; IN COMMERCE 1-23-2021

CLASS 25: Women's panties, undergarments, and underwear

FIRST USE 1-23-2021; IN COMMERCE 1-23-2021

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 3486591, 3788744, 3742978

No claim is made to the exclusive right to use the following apart from the mark as shown: "PERIOD"

SER. NO. 88-820,078, FILED 03-04-2020



Dennis H. Hultsch

Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



United States of America

United States Patent and Trademark Office

REAL REWARDS BY AMERICAN EAGLE & AERIE

Reg. No. 6,441,864

Registered Aug. 03, 2021

Int. Cl.: 35

Service Mark

Principal Register

Retail Royalty Company (NEVADA CORPORATION)
101 Convention Center Drive
Las Vegas, NEVADA 89109

CLASS 35: Providing a customer loyalty program to promote the sale of clothing, apparel, accessories, bags, backpacks, jewelry, watches, sunglasses, fragrances, cosmetics and personal care products

FIRST USE 6-22-2020; IN COMMERCE 6-22-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 1893331, 3812163

No claim is made to the exclusive right to use the following apart from the mark as shown: "REWARDS"

SER. NO. 88-641,925, FILED 10-04-2019



Dennis H. Hultsch

Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



United States of America

United States Patent and Trademark Office

AERIE

Reg. No. 6,442,371

Registered Aug. 03, 2021

Int. Cl.: 10

Trademark

Principal Register

Retail Royalty Company (NEVADA CORPORATION)

101 Convention Center Drive

Las Vegas, NEVADA 89109

CLASS 10: Respiratory masks for medical purposes; sanitary masks for medical wellness purposes

FIRST USE 6-00-2020; IN COMMERCE 6-00-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 4150221, 3486591, 3860469

SER. NO. 88-909,679, FILED 05-11-2020



Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



United States of America

United States Patent and Trademark Office

OFFLEASH BY AERIE

Reg. No. 6,577,752

Registered Nov. 30, 2021

Int. Cl.: 18

Trademark

Principal Register

Retail Royalty Company (NEVADA CORPORATION)

101 Convention Center Drive

Las Vegas, NEVADA 89109

CLASS 18: Pet apparel, pet clothing

FIRST USE 9-22-2020; IN COMMERCE 9-22-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 3486591, 3610524, 3788744

SER. NO. 90-156,209, FILED 09-03-2020





Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



United States of America

United States Patent and Trademark Office

REAL REWARDS BY AMERICAN
EAGLE & AERIE

Reg. No. 6,739,081

Registered May 24, 2022

Int. Cl.: 36

Service Mark

Principal Register

Retail Royalty Company (NEVADA CORPORATION)

101 Convention Center Drive

Las Vegas, NEVADA 89109

CLASS 36: Issuance of credit cards

FIRST USE 6-22-2020; IN COMMERCE 6-22-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 1893331, 3846442, 3660634

No claim is made to the exclusive right to use the following apart from the mark as shown: "REWARDS"

SER. NO. 90-798,010, FILED 06-28-2021



Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



United States of America

United States Patent and Trademark Office

OFFLINE BY AERIE

Reg. No. 6,859,898

Registered Sep. 27, 2022

Int. Cl.: 9, 14, 18, 25, 35

Service Mark

Trademark

Principal Register

Retail Royalty Company (NEVADA CORPORATION)

101 Convention Center Drive

Las Vegas, NEVADA 89109

CLASS 9: Sunglasses; downloadable software in the nature of a mobile application for providing customers an enhanced shopping experience featuring trend information, product reviews and recommendations, special offers, loyalty program points and the ability to scan products for purchase

FIRST USE 7-27-2020; IN COMMERCE 7-27-2020

CLASS 14: Jewelry

FIRST USE 7-27-2020; IN COMMERCE 7-27-2020

CLASS 18: Gym bags, tote bags, toiletry cases sold empty, drawstring pouches, coin purses, beach bags, purses, wallets, and umbrellas

FIRST USE 7-27-2020; IN COMMERCE 7-27-2020

CLASS 25: Clothing and clothing accessories, namely, belts, bottoms, gym suits, tops, lingerie, loungewear, pants, robes, scarves, shirts, shorts, skirts, sleep wear, slippers, sweaters, underwear; headwear, namely, headbands, hats, sweatbands; bras; leggings; socks; hosiery; beachwear; foul weather gear; jackets; sweatshirts; swimwear; lingerie accessories, namely, removable breast enhancer pads used in a bra; self-adhesive nipple covers for breasts; self-adhesive bra cups

FIRST USE 7-27-2020; IN COMMERCE 7-27-2020

CLASS 35: Retail store services featuring a wide variety of clothing; on-line retail store services featuring a wide variety of clothing

FIRST USE 7-27-2020; IN COMMERCE 7-27-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 3486591, 3610524, 3860469

SER. NO. 88-668,981, FILED 10-25-2019



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MAMA BY AERIE

Reg. No. 6,873,951

Retail Royalty Company (NEVADA CORPORATION)

Registered Oct. 11, 2022

101 Convention Center Drive

Las Vegas, NEVADA 89109

Int. Cl.: 5, 25

CLASS 5: Breast nursing pads

Trademark

FIRST USE 4-12-2022; IN COMMERCE 4-12-2022

Principal Register

CLASS 25: Maternity clothing, namely, bras, bralettes, tops as clothing

FIRST USE 4-12-2022; IN COMMERCE 4-12-2022

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 3419683, 4028458, 3486591

SER. NO. 90-709,112, FILED 05-13-2021



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United States of America

United States Patent and Trademark Office

SMOOOTHEZ BY AERIE

Reg. No. 6,914,562

Registered Nov. 29, 2022

Int. Cl.: 25

Trademark

Principal Register

Retail Royalty Company (NEVADA CORPORATION)

101 Convention Center Drive

Las Vegas, NEVADA 89109

CLASS 25: Clothing, namely, tops as clothing, bottoms as clothing, lingerie, bralettes, bras, underwear, bike shorts

FIRST USE 7-21-2022; IN COMMERCE 7-21-2022

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 4028458, 3486591, 3788744

SER. NO. 97-168,680, FILED 12-13-2021



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AerieREAL VOICES

Reg. No. 6,969,974

Registered Jan. 31, 2023

Int. Cl.: 35, 41

Service Mark

Principal Register

Retail Royalty Company (NEVADA CORPORATION)

101 Convention Center Drive

Las Vegas, NEVADA 89109

CLASS 35: Promoting public awareness in the nature of physical and mental well-being, body positivity, empowerment of women, youth, elevating community voices, advocating for diversity and inclusion

FIRST USE 8-17-2021; IN COMMERCE 8-17-2021

CLASS 41: Entertainment and education services, namely, providing motivational and educational speakers, producing and distributing digital videos, and providing online non-downloadable publications of interviews in the field of physical and mental well-being, body positivity, empowerment of women, youth, elevating community voices, advocating for diversity and inclusion

FIRST USE 8-17-2021; IN COMMERCE 8-17-2021

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 3486591, 5700951, 5915870

SER. NO. 97-000,008, FILED 08-28-2021



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OFFLINE BY AERIE

Reg. No. 7,236,963

Retail Royalty Company (NEVADA CORPORATION)

Registered Dec. 05, 2023

3883 Howard Hughes Highway

101 Convention Center Drive

Las Vegas, NEVADA 89169

Int. Cl.: 18, 27, 28

CLASS 18: General purpose bags for carrying yoga equipment

Trademark

FIRST USE 2-00-2021; IN COMMERCE 2-00-2021

Principal Register

CLASS 27: Yoga mats; yoga towels specially adapted for yoga mats; bags specially adapted for yoga mats

FIRST USE 6-00-2021; IN COMMERCE 6-00-2021

CLASS 28: Fitness equipment, namely, straps used for yoga and for carrying a yoga mat; resistance bands for fitness purposes

FIRST USE 7-00-2021; IN COMMERCE 7-00-2021

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 3486591, 3610524, 3788744

SER. NO. 90-559,708, FILED 03-04-2021

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AERIE REAL FOUNDATION

Reg. No. 7,246,554

Registered Dec. 19, 2023

Int. Cl.: 35, 36

Service Mark

Principal Register

Retail Royalty Company (NEVADA CORPORATION)

101 Convention Center Drive

Las Vegas, NEVADA 89109

CLASS 35: Retail store services and online retail store services in the fields of clothing, clothing accessories, fashion accessories, lingerie accessories, bags, purses, wallets, umbrellas, footwear, headwear; promoting the interests of youth and young women by soliciting volunteers to participate in programs focused on youth development, empowerment and education, environmental conservation, and young women's health; developing and coordinating volunteer projects for charitable organizations; providing consumer information via a website in the fields of charitable services, community services, and volunteer initiatives; charitable services in support of volunteer programs or events, namely, coordination of the procurement and distribution of prepaid stored value cards

FIRST USE 10-11-2022; IN COMMERCE 10-11-2022

CLASS 36: Providing grants and financial sponsorship to programs focused on youth development, education, conservation, young women's health and community development

FIRST USE 10-11-2022; IN COMMERCE 10-11-2022

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 3486591, 5700951, 3552194

No claim is made to the exclusive right to use the following apart from the mark as shown: "FOUNDATION"

SER. NO. 97-627,528, FILED 10-11-2022

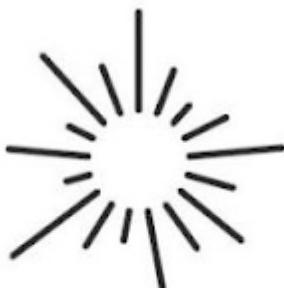
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OFFLINE
by Aerie

Reg. No. 7,504,207

Registered Sep. 10, 2024

Int. Cl.: 18, 25, 35

Service Mark

Trademark

Principal Register

Retail Royalty Company (NEVADA CORPORATION)

3883 Howard Hughes Parkway

Las Vegas, NEVADA 89169

CLASS 18: Gym bags, tote bags, toiletry cases sold empty, drawstring pouches, coin purses, beach bags, purses, wallets, and umbrellas

FIRST USE 7-27-2020; IN COMMERCE 7-27-2020

CLASS 25: Clothing and clothing accessories, namely, belts, bottoms, gym suits, tops, lingerie, loungewear, pants, robes, scarves, shirts, shorts, skirts, sleep wear, sweaters, underwear; headwear, namely, headbands, hats, sweatbands; bras; leggings; socks; hosiery; beachwear; foul weather gear; jackets; sweatshirts; swimwear; lingerie accessories, namely, removable breast enhancer pads used in a bra; self-adhesive nipple covers for breasts, namely, pasties; self-adhesive bra cups

FIRST USE 7-27-2020; IN COMMERCE 7-27-2020

CLASS 35: Retail store services featuring a wide variety of clothing; on-line retail store services featuring a wide variety of clothing

FIRST USE 7-27-2020; IN COMMERCE 7-27-2020

The mark consists of the stylized words "OFFLINE by Aerie" below a sunburst design with randomly spaced and length rays extending outwardly from the circular center.

OWNER OF U.S. REG. NO. 6859898, 3486591, 3610524

SER. NO. 97-978,268, FILED 01-18-2023

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